

Best Product Contest

This form must be completed and returned by every exhibitor. If this service is not required, please endorse "not applicable" and return to the address below.

Organisers have instituted prizes for the best products developed / designed which include an ELECARAMA Trophy and a Certificate. The categories for this contest are

Prizes for Best Products

1. Best **overall product** developed by an Indian or by foreign exhibitor
2. Best product developed by an **Indian** exhibitor
3. Best product developed by an Indian exhibitor in **Small Scale Sector**.

Products developed and launched after ELECARAMA-2006, i.e. within the period spanning two consecutive ELECARAMAs and only those exhibited at ELECARAMA-2008, are eligible for this contest. Products of Indian exhibitors should have been developed indigenously. Each exhibitor is permitted to enter for maximum two products in the contest. Please apply for the contest by submitting details of the product in **Form F7R**.

In case of best overall product under category 1 happens to be from one of the Indian or Indian SSI exhibitor, the next best product from category 2 or category 3 respectively will win that prize for that category.

All contestants should send the write-up and the photograph/s in advance for initial scrutiny to the organisers before 30th November 2007 as per the proforma given in **Form F7R**.

All contestants for "Best product developed by an Indian Exhibitor" should confirm in writing that the product has been developed indigenously.

An expert committee appointed by the organisers will evaluate and determine the best products after initially scrutinizing the product write-ups submitted by the contestants and examining the short listed products. Decision of the organisers in this regard will be final.

Display of Products

The products short-listed by the scrutinising committee for the competition, must be under display at ELECARAMA-2008

The award winning products or their scale model / photograph (in case of large products) **must be displayed within exhibitor's stall area as award for the entire duration of the exhibition as the award winning exhibit.**

All products enrolled for this contest should also bear the guarantee as regards the quality, safety and their performance.

We are interested in the contest for the best product	<input type="checkbox"/> Yes	<input type="checkbox"/> No
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SEND THIS FORM TO:

Mr. V.S. Joshi

IEEMA

501, Kakad Chambers, 132, Dr. Annie Besant Road
 Worli, Mumbai 400 018.

Tel. : +91 (022) 2493 6528, 2493 6529, 2493 0532

Fax : +91 (022) 2493 2705

E-mail: vsjoshi@ieema.org
 elecrama@ieema.org

(PLEASE TYPE IN BLOCK LETTERS)
 (OR ATTACH BUSINESS CARD)

Stall No. _____

Signature _____

Name _____

Company Stamp _____

Phone _____ Fax _____

E-mail _____

PLEASE KEEP A COPY FOR YOUR RECORDS.

Cell _____

Best Product Contest

Application for Best Product Contest

Type of Organisation	Indian / SSI / Foreign
Name of the product developed	
Name of the persons involved in development of the product	
Basic function of the product	
Whether product/s of similar functions are available in the market ?	
If similar product/s are available in the market, please indicate additional/ special functions/ features of the product and reasons for incorporating the same and how they assist in a better performance.	
If the product is totally new and similar products are not available in the market, please state how the required performance was attained through other products and how the newly developed product has better application	
Technical/ scientific principles on which the product works.	
Is the product field tested ?	
If so, please give details of the place where tested	
Likely areas of application of the product	
Any other information considered necessary	

Brief technical write-up of the product giving salient features, brochure/leaflet if available and two coloured photographs of size 13cms x 18cms taken from different angles for initial scrutiny should be submitted with the form. **Maximum 2 products may be entered in the contest.** Use separate Entry Forms for individual product being submitted for the contest. Please use copy of this form, if necessary.

Exhibitors applying for this context must display their said product at their own stall.