

Exhibition Directory Advertisement

This form is to be completed and returned by interested exhibitors. If this form is not received before due date printing of advertisement is not guaranteed.

An advertisement in the Exhibitors' Directory can increase the number of visitors to your stall. You will find it a productive investment because visitors refer to the Directory, for Exhibitor's stall location, and other data during the exhibition. In addition, it is also used after the exhibition as a Product Source Guide.

ADVERTISEMENT LOCATION	SIZE / COLOUR	ADVERTISEMENT TARIFF*		TICK MARK (,) Your requirement
		Indian (Rs)	Overseas (US\$)	
Front cover double gatefold	Colour	1,50,000/-	3,750/-	Booked
Front cover single gatefold	Colour	1,00,000/-	2,500/-	Booked
Cover 2 (Inside front)	Colour	75,000/-	1,900/-	Booked
Cover 3 (Inside back)	Colour	50,000/-	1,250/-	Booked
Cover 4 (Back cover)	Colour	1,00,000/-	2,500/-	Booked
Full page	Colour	35,000/-	900/-	
Book Mark (only 3)	Colour	40,000/- each	1,000/- each	

Note: Full bleed advertisement will be charged 20% extra over and above advertisement tariff.

Important Information:

- Directory Size: A 4 (297 mm x 210 mm)
- Technical Requirements**
 Front Cover Gatefold : 260 mm H x 360 mm W
 Full Page Print Area : 260 mm H x 180 mm W
 Book Mark : 160 mm H x 40 mm W
- Only offset positives with progressive proofs will be accepted. Advertisement material in CD format is also accepted with **300 DPI resolution TIFF file**. Advertisers are advised to ensure that the CD submitted is in order, as no colour-proof will be provided for approval.
- Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the advertiser.
- The same advertisement will be included on complimentary basis in CD version of ELEC RAMA-2008 Exhibitors' Directory. Please provide "BMP / JPG" file of advertisement also for CD-ROM.
- Advertiser will be solely responsible for contents of the advertisement / violation of any law in the contents/ actions arising from contents
- Advertisement release orders are valid only **when accompanied by full remittance.**

Payment: Payment for advertisement should be made in advance by DD in favour of "ELEC RAMA-2008", payable at Mumbai. Last date for sending advertisement material: **30th November 2007.**

Advertisement Booking Confirmation

We confirm our booking of advertisement for the above 'tick marked' position in ELEC RAMA-2008 Exhibitors' Directory and enclose herewith our DD No. _____ Dated _____ of Rs. _____ towards the same.

SEND THIS FORM TO:

(PLEASE TYPE IN BLOCK LETTERS)
(OR ATTACH BUSINESS CARD)

Mr. Ninad Ranade
IEEMA

Stall No. _____

501, Kakad Chambers, 132, Dr. Annie Besant Road
Worli, Mumbai 400 018.

Signature _____

Tel. : +91 (022) 2493 6528, 2493 6529, 2493 0532

Name _____

Fax : +91 (022) 2493 2705

Company Stamp _____

E-mail: ninadranade@ieema.org
elecrama@ieema.org

Phone _____ Fax _____

E-mail _____

PLEASE KEEP A COPY FOR YOUR RECORDS.

Cell _____