

RETROSPECTIVE



ELEC RAMA-2008

8th international exhibition of electrical and industrial electronics industry

18-22 January 2008

Bombay Exhibition Centre, Mumbai, India

RETROSPECTIVE

ELECRAMA-2008: A Show beyond Expectations!

ELECRAMA-2008, the flagship event of IEEMA culminated on 22nd January 2008 in Mumbai, India with the exhibitors and visitors experiencing a show way beyond their expectations.

The grand show was held from 18th to 22nd January 2008 in a massive exhibition complex covering an area over 50,000 square meters, where 1,041 exhibitors displayed their products, technologies and services to more than 50,000 business visitors.

'The Future of Power is here'

ELECRAMA-2008 was focused on the theme, 'The Future of Power is in India', as the Indian economy and government's ambitious plan of 'Electricity for All by 2012' offered tremendous opportunities for the industry, both from India as well as abroad.

No wonder, the participants put their best foot forward by presenting quality products and services in a world class display.

Growing from Strength to Strength

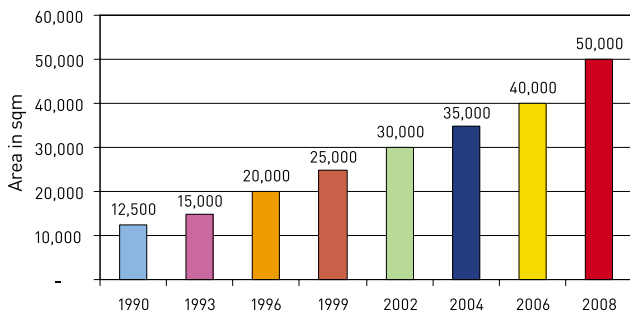
Riding on the tremendous faith and confidence shown by the industry, ELECRAMA Exhibitions expanded from 12,000 square metres in the year 1990 to 50,000 square metres in 2008. The eighth exhibition, ELECRAMA-2008 witnessed participation of the industries from 27 countries of the world including group participations from China, Germany, Italy, Korea and Taiwan. The small, medium and large enterprises, present at the show in large numbers, were kept busy by the overwhelming response of the business visitors and particularly the overseas buyers looking for sourcing of products and outsourcing of manufacturing capacities.

The small scale companies, who got an opportunity to participate through the IEEMA subsidized pavilion, were constantly busy attending to huge number of enquiries from overseas visitors for sourcing.



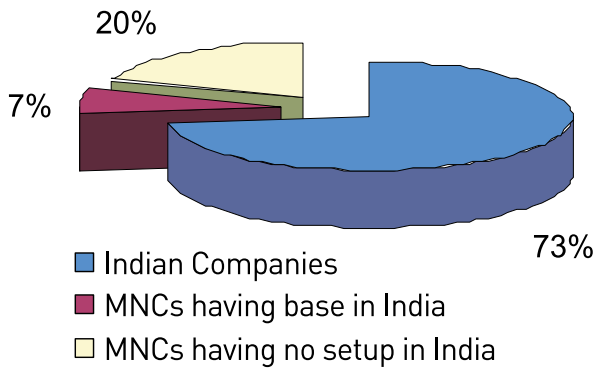
Exhibition Area

Growing from Exhibition to Exhibition



Profile of Exhibitors

Exhibitors from the World



"This year's ELEC RAMA has been very successful for the German exhibitors with regard to the number and quality of contacts to professionals of the sector. From today's point of view, we would like to extend the space for the Official German Pavilion."

Leonie von Samson-Himmelstjerna
ZVEI - German Electrical and Electronic
Manufacturers' Association

With such goodwill and response, ELECRAMA exhibitions have already become the biggest international exhibition of the world in this sector. It is but natural that ELECRAMA has now become the most awaited event of the industry.

Concurrent Seminars

Synchronizing with the ELECRAMA-2008 exhibition, three international technical seminars viz;

- CABLEWIRE-2008 on cables and wires,
 - ELROMA-2008 on rotating machines and
 - SWICON-2008 on switchgear and controlgear
- were held at Hotel Renaissance, Powai.

IEEMA, in association with Rural Electrification Corporation, also organized a two-day national seminar on 'Vision - Power to All through Innovative Technology Adoption,' at the ELECRAMA venue.

Additionally, some private seminars were conducted by the exhibitors at the venue to interact directly with their prospective customers.

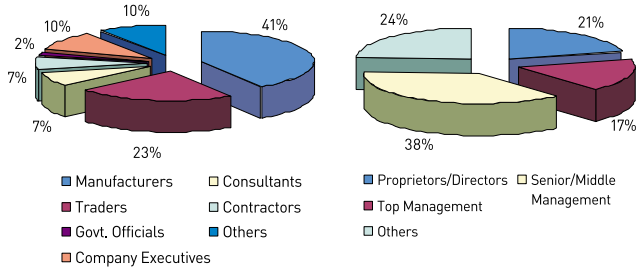


"All of our co-exhibitors are extremely satisfied and they surely will take part in the next edition in 2010. We have already received requests!!"

Francesca Donati
Fiera Milano Tech SpA,
Italy

Visitor Profiles

Types of Business Visitors



Special Events

To help exhibitors and the visitors relax after the hectic days' activity, two special events were organised in the late evenings; the first being an exclusive networking dinner for electrical industry barons, providing them a unique opportunity to interact, meet and exchange ideas.

The second and much larger event was the Exhibitors' Night and Gala Dinner attended by a gathering of 1,300 people rocking with the famous Indian musicians led by Shankar Mahadevan.



Appreciation and Awards

Recognising the efforts put in by the industry, IEEMA awarded exhibitors for the best products manufactured and developed as well as for best stall designs.

IEEMA also appreciated creativity of the budding engineers, who displayed their projects in the Student's Pavilion, by giving prizes for the best projects.





Services and Facilities

To create a conducive environment for transacting business, internationally comparable services and facilities were created at the venue.

These included fully computerised registration centre; VIP, international and media lounges; information, communication and business centres; restaurants and food plazas with famous world brands like McDonalds, Dominos, Cafe Coffee Express, Croissants, etc.



Also available were banking facilities with ATM and foreign exchange bureau, travel and hospitality centre to name a few.



“My colleague Matthieu Riché, who is heading the Power sector at the French Embassy in Delhi will get in touch with you directly to discuss about the feasibility of organizing a Pavillion for French companies at the next edition of your trade fair.”

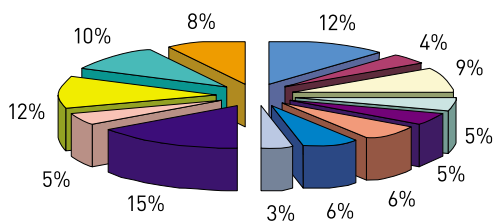
Tessa Garcia-Emmens

French Consulate and Trade Commission
France

Experience the Best

ELECRAMA exhibitions have generated so much of interest, faith and trust that a large number of exhibitors were eager to book space for their stalls in ELECRAMA-2010, then and there itself.

Industry Profile



- Cables, Conductors, Winding Wires
- Electrical/Electronics Components
- Indl. Controls & Automation Systems
- Insulating Material & Insulators
- Other Products
- Switchgear & Controlgear
- Testing and Measuring Instruments
- Design & Consultancy
- Engineering Products
- Generators and Motors
- Lighting & Accessories
- Power Electronics
- Transformers

ELECRAAMA-2010

With great future ahead for the power sector in India, and promise of unlimited opportunities, ELECRAAMA-2010 would certainly be an event par excellence.

The power play cannot be bigger than this and ELECRAAMA-2010 would be the right place to ensure your place in India.

See you there !



“You have done a very good job in holding the ELECRAAMA-2008 exhibition and hope you will be making it better and better!”

Peter Liu
Beijing Zhenwei Group
China



“During the years we have seen tremendous improvements in ELECRAAMA, which are really appreciable. This has given us an opportunity to visit a well organized exhibition of a huge size.”

S B Mukherjee
TATA MOTORS
CPED - Chinchwad, Pune



MUMBAI

501 Kakad Chambers,
132 Dr. A. B. Road, Worli,
Mumbai 400 018, India

P: +91 22 2493 0532

F: +91 22 2493 2705

E: elecrama@ieema.org

NEW DELHI

804 Surya Kiran,
19 Kasturba Gandhi Marg,
New Delhi 110 001, India

P: +91 11 2373 3013

F: +91 11 2373 3015

E: delhi@ieema.org

BANGALORE

204 Swiss Complex,
33 Race Course Road,
Bangalore 560 001, India

P: +91 80 2220 1316/18

F: +91 80 2220 1317

E: bangalore@ieema.org

KOLKATA

503A Oswal Chambers,
2 Church Lane,
Kolkata 700 001, India

P: +91 33 2213 1326

F: +91 33 2213 1326

E: kolkata@ieema.org

www.elecrama.com

organised by

ieema
your link to electricity